

Faculty Dental Journal

RATE CARD 2023/24

COSTS

DISPLAY COST PER AD FOR ONE INSERTION

Full Page	£1,110
Half Page	£695
Third of a Page	£495
Quarter Page	£395

SPECIAL POSITIONS COST PER AD FOR ONE INSERTION

Inside Front Cover	£1,195
Inside Back Cover	£1,195

INSERTS COST PER THOUSAND

Up to 10 grams	£160
Up to 15 grams	£190
Up to 20 grams and over	POA

Please note a minimum of 5,000 loose inserts applies to the quotes. All prices subject to VAT. All prices are per ad for one insertion.

DIGITAL ONLINE COST PER MONTH

Leaderboard	£1,000
Skyscraper	£1,500

E-NEWSLETTER COST PER MONTH

Leaderboard Banner	£1,265
Footer Banner	£1,265
ROP	£1,000

DATES FOR YOUR DIARY

Month/Issue	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DELIVERY DEADLINE	PUBLISHING DATE
April	07 March	09 March	16 March	01 April
July	07 June	09 June	19 June	01 July
October	06 September	08 September	14 September	01 October
January 2024	27 November	29 November	07 December	01 January



E-Newsletters

FDS 'Members' E-Newsletter	Monthly
FDJ E-Newsletter	4 per year



ARTWORK SPECIFICATIONS - PRINT

FULL PAGE	width and height (mm)	THIRD PAGE	width and height (mm)
Bleed size	216 x 271	Trim size	188 x 80
Trim size	210 x 265	Landscape (no bleed required)	
Type size	196 x 251		
HALF PAGE	width and height (mm)	THIRD PAGE	width and height (mm)
Trim size	188 x 118	Trim size	65 x 241
Landscape (no bleed required)		Portrait (no bleed required)	
HALF PAGE	width and height (mm)	QUARTER PAGE	width and height (mm)
Trim size	92 x 241	Trim size	92 x 118
Portrait (no bleed required)		Landscape (no bleed required)	

ARTWORK SPECIFICATIONS - DIGITAL

ONLINE DISPLAY	width and height (px)	Online display submission dates:
Leaderboard	468 x 60	Two weeks (10 working days)* in advance of the 1st of the month(s) booked.
Skyscraper	120 x 600	* If date falls on weekend or public holiday please supply artwork on the preceding working day.
E-NEWSLETTER	width and height (px)	
Leaderboard	580 x 160	
Footer	580 x 160	
ROP Banner	580 x 160	

Acceptable file types are: PNG (save as web). Resolution: 72dpi.



High res, press ready artwork should be supplied in digital format to copy@centuryone.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

For over 60 years the Faculty of Dental Surgery of the Royal College of Surgeons of England (FDS) has been a national and international voice for dentistry, providing expert help and advice to the dental profession. The Faculty of Dental Surgery has over 5,000 members, all of whom receive the FDJ.



Most members have private practices of their own, or work for larger private groups as clinical directors. Members are particularly prevalent in private practices handling aesthetic, reconstructive and orthodontic work. Membership also includes 80% of NHS dental consultants. Together, they represent the most qualified clinicians in the dental profession and are leaders and decision makers in their own practices and for the NHS.

5k READERS

The FDJ provides expert opinion on contemporary issues and controversies relevant to the whole dental community. The mixture of opinion, cultural, political, professional, training and research material, combined with an elegant, contemporary design, makes the FDJ an exciting and essential proposition for busy professionals.

Published four times per year, the FDJ is mailed to over 5,000 fellows and members of the FDS as a membership benefit.

CONTACT US

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